

## Position Description



### **Form Analyst Harness Racing Victoria**

#### **Position Purpose**

To promote wagering on harness racing through accurate, insightful and profitable form analysis of Victorian race meetings for public consumption.

#### **Key Accountabilities**

- Prepare, proof and distribute form comment within the required format and timelines for up to eight Victorian race meetings each week. The form comment prepared will be accurate, insightful, easy-to-read and be formulated to encourage wagering on harness racing.
- The required format for form comment will include, but not be limited to, race summaries, race ratings, gate speed ratings, selections and suggested bets. Its profitability and success will be measured on the percentage of winners within the analyst's selections and suggested bets.
- The preparation of betting markets for Victorian race meetings when the senior form analyst is on annual leave.
- Present, record and implement visual / audio form analysis of selected Victorian race meetings for HRV websites and e-newsletters, media outlets and new media, both internal and external, as opportunities arise.
- Provide selections for Victorian race meetings to selected media outlets, HRV websites and new media, both internal and external, as requested.
- Assist the Communications Manager in coordinating the form comment roster to ensure that all opportunities to promote wagering are met.
- Assist the Communications, Marketing and Event teams to meet their goals and objectives for feature events, promotions and marketing opportunities through the delivery of print / visual / audio form analysis.
- Assist the Racing and Integrity teams as requested

#### **Reporting Relationships**

This role reports to the Communications Manager.

There are no direct reports.

## Organisational Relationships

### *Internal*

This role works closely with the Communications team and resides within the Marketing & Events department at HRV.

This role will involve close liaison, development and training with the senior HRV form analyst who operates as an off-site contractor.

The role will also involve liaison with the Racing and Stewards departments.

### *External*

This role will have dealings with external media outlets including the Herald Sun and their form guide compiler Pagemasters, Tabcorp, Sky Racing, Sport 927 and other media outlets.

## Competencies Required

### ***Essential***

- Previous demonstrated experience in harness racing form analysis
- Strong knowledge and interest in the harness racing product
- Strong knowledge of wagering options and trends and an ability to empathise with punters
- Well developed written and verbal skills and the ability to present accurate, insightful and profitable form analysis in both forms
- Demonstrated computer skill and literacy
- Ability to communicate effectively with a range of stakeholders
- High level of self motivation, planning and organisational skills
- Knowledge of and a demonstrated willingness to embrace new media

### ***Desirable***

- Experience working in a racing organisation
- Experience presenting on radio and/or television
- Knowledge of how to compile betting markets

### ***Essential Personal Characteristics***

- Integrity, credibility and honesty
- Professional, well presented and focused in approach
- Very positive and “can do” attitude
- Eagerness to learn and continually improve required skill sets
- Willingness to take direction and adapt priorities according to team and organisational goals and challenges
- Ability to meet deadlines and to prioritise tasks
- Ability to operate unsupervised and remain focused on the task at hand
- Ability to communicate effectively both in print and verbally
- Ability to embrace the cultural standards of the organisation