

***The Winnie Coopers***  
***“Electronic Press Book”***



# Overview

**With lashings of soul and a squirt of reggae rolled out on a bed of humorous and intelligent hip-hop, The Coopers are very much unlike anything you've heard before.**

These five funk connoisseurs from the Gold Coast get caboeses shaking with what was originally the delicious DJ/MC duo. The Educator's roster has since expanded to a five-piece live team featuring Eloquence (vocals/guitar), Fingers Malone (drums), Young Tubs (bass) and Bigbad (DJ/percussion) who are ready to take on the hungriest of audiences.

The boys originally formed with the mission statement to create an alternative to the standard Australian hip-hop formula and cater to an audience that is more interested in Playstations than fighting, more into surfing than stealing and more into making love than making hate. Since their inception, the boys have gradually moved away from the standard hip-hop format to create a sound that incorporates influences from roots, funk, reggae and rock to now create an entirely unique identity. And - the identity is awesome.

As well as spreading their spirit all over Australia with five-star performances at the Big Day Out, Good Vibrations, BBQ Breaks and Parklife, The Winnie Coopers have merged minds with international brethren including De La Soul, Jurassic 5, The Beastie Boys, Lyrics Born and Ugly Duckling. Throughout the years, one major fan of the Coopers has been Triple J, who added the track 'Success' to high rotation, chose the group as a Next Crop Artist and Hip Hop Show Award Winner, and who have recorded the Coopers for Live at the Wireless and JTV.

These funkmasters have also received top ratings as winners of the Musicoz Hip Hop Award, QMusic Songwriters Award and a RADF touring grant. In late '08 they performed alongside Michael Franti and Spearhead on their national Australian tour and the boys have also been chosen to produce 3 Mobile's theme song for the Australian cricket season.

**The Winnie Coopers** are a perfect example of how successful people can be by bending the rules, working hard and drinking a lot of beer. Maybe the beer is just a coincidence.



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***'Worth the Weight  
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Coast outfit that  
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good on the title'***

Rolling Stone

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# Reviews

**The Winnie Coopers**  
**Worth the Weight (Illusive)**



Since putting out their first album in late 2005, Gold Coast lads The Winnie Coopers have been busy in the kitchen – kneading fresh beats, garnishing them with finely diced samples of roots, soul, funk and reggae, and smothering the lot with a thick layer of flowing rhymes. *Worth the Weight* is a really well produced album, and what I like about them is that everything about the band is a joke or word play of some kind. The album design is a pizza box, the track list a take-away menu, and the crew – fresh since 2002. Every track on this album will satisfy most fans of the lighter side of hip-hop – The Winnie Coopers are a bit like 2Up, or fellow Queenslanders Butterfingers. Also comparisons must be made to their sometime mentors and lords of ‘nerd rap’, Ugly Duckling – after literally winning a support slot for them in 2005, UD’s Dizzy Dustin appears on this album. Order your own, and share a hot slice of Aussie hip-hop with your friends.  
STEVIE EASTON

**BMA**

**Winnie Coopers** ★★☆☆½

*Worth the Weight Illusive*

**Lyrical smart geek-hop served up hot from the box**



FOLLOWING BREAK-through single “Success” and 2005’s *Being Different*, the Winnie Coopers are back with a sophomore full-length that brings elements of De La Soul, the Wailers and classic funk to their inimitable Australian flow. A chilled-out soulful vibe that calls to mind South Australia’s Lowrider pervades but with references to Dick Smith, Obi-Wan and Destiny’s Child, the Coopers take their signature style and infuse it with a sharp and funny lyricism. Single “Eating Disorder” and the mock battle flow of “Substance” are full of smart lines that ensure this release stands out from a crop of other Australian artists shooting for the same satirical sound. *Worth the Weight* is a worthy follow-up from the Gold Coast outfit that actually makes good on the title – fans of geek-hop rejoice.  
DANIEL FINDLAY

**Rolling Stone**



**the winnie coopers**

**WORTH THE WEIGHT (Illusive)**



Lines such as “don’t lock up your daughters, padlock your fridge” say it all. This Gold Coast outfit has refrained from pseudo-Americanisation, so their second album is more about pizza than “hoes”. Their emceeing is forceful without being aggressive and is injected with a good deal of humour. It’s all funky stuff, with the exception of an unexpectedly folky track, *What Are We Fighting For?* This is Aussie hip-hop at its best.  
**Paul Smith**

**SMH**



**FEATURE ALBUM OF THE WEEK**

**THE WINNIE COOPERS**  
**Worth The Weight (Illusive)**  
**Sounds/Liberation**

All punning aside, this sophomore album from the cheeky Gold Coast hip-hop outfit is definitely worth the wait, and worth its weight in gold. Well, not gold, because the sexy pizza-box digi-pack in which it’s housed is pretty light. Maybe worth its weight in 100-dollar notes, then.

If you’re in the market for some seriously funky, dubby, chilled-out, laidback hip-hop then you’ve come to the right place – not to mention the lyrics, which made this writer almost spit coffee over the keyboard several times, and (to his distress) emit a few involuntary baby-like sounds of pure delight. Clever ain’t even the word. *Worth The Weight*’s the aural equivalent of lying in a massive Hawaiian-print beanbag having your brain tickled by a feather duster. And hell, while I’d prefer to have the actual Winnie Cooper (*The Wonder Years* one – all grown up, natch) do that to me, this is a fucking decent substitute. For album highlights check out ‘I’m’, basically a four-minute string of some of the wickedest and funniest similes ever rapped by human tongue, and ‘Thurs-



day Night’, a big-sounding up-tempo fuck-you to work on Friday. Cracking single ‘Eating Disorder’ – featuring Dizzy Dustin of Ugly Duckling – has been doing the rounds on the airwaves for a little while now and is a perfect ambassador for the album. But the Coopers can take it down a notch, too, like on the sun-drenched island reggae-like tale of woe ‘Laptop’. But the whole thing is ‘Strayan as – cheeky, light-hearted, funny and mainly inoffensive; these guys sound kind of like Butterfingers after a vasectomy. If we’re subscribing to the Coopers’ own love of simile, then, summarising with a couplet, this album’s smart – like a graduate diploma, and a grower – like a Rockhampton melanoma.

★★★★½ (Baz McAlister)

**Time Off**

*‘If you’re in the market for some seriously funky, clubby, chilled-out, laidback hip-hop then you’ve come to the right place’*

Time Off





**PRESENTS**

## **UNIFIED 2008 NATIONAL TOUR**

Featuring:

**BLISS N ESO – TRUE LIVE – THE FUNKOARS - THE WINNIE COOPERS**

For the first time in over ten years four of Australia's hardest working bands will be heading out on the road together traveling 13,189km to 25 universities Australia wide. This one of a kind campus tour is sure to excite audiences with over four hours of live music at each event.

**Bliss N Eso** have been Blazin' stages for over eight years and have built an unprecedented fan base and reputation for their live performances. Combining impromptu freestyling, beat boxing and cutting edge turntablism with an energetic stage show has seen the group hailed as one of the tightest live bands in the country. With their new album "Flying Colours" (out April 26<sup>th</sup> through Illusive) the two year wait is finally over.

**True Live** have engraved their name on the Australian touring circuit. The six piece have rocked many stages since forming in 2003 and are known as one of our Country's hardest working live groups. The band has supported the best in the hip hop biz playing alongside The Roots and De La Soul. True Lives highly anticipated new album is scheduled for release later this year with the first single "Damn Right" available in April.

**The Funkoars** are well known for their passionate and outrageous lyrics, onstage antics and energy. Since the release of their second album "The Greatest Hits" in 2006 The Funkoars have become a force in the Australian Hip Hop scene touring extensively throughout the last two years. The Oars have been praised as having one of the best live shows in hip hop.

**The Winnie Coopers** have been together since 2002 independently releasing their debut album "Being Different in 2005". In the following years the 5 piece Gold Coast band has toured with some of the biggest names in Hip Hop including Jurassic 5, The Beastie Boys & Ugly Duckling. The recent release of their sophomore album "Worth The Weight" more then lives up to its title.

This one of a kind opportunity is sure to set its mark on University students the nation over. A variety of different tickets ensure that both Students and public alike can attend these shows. Tickets and further information is available through [www.oztix.com.au](http://www.oztix.com.au) Dont miss out!

TICKETS ON SALE NOW

The Frontier Touring Company presents

# MICHAEL FRANTI & SPEARHEAD

Plus Special Guests The Winnie Coopers & DJ Nick Toth

One of the most moving and politically charged writers, Michael Franti and his band Spearhead, return to Australia and New Zealand for a concert tour to celebrate the release of their latest album, **All Rebel Rockers**.

Californian-born poet, musician and composer, Franti blends hip hop, funk and reggae together with his outspoken political and progressive lyrics and has gone on to become renowned as not only a worldwide million-selling recording artist, but also a leader in the peace and social justice movement. Franti continues to influence people with his speaking engagements at Universities, panels at W.H.O./U.N. in Geneva and his work with organisations such as Oxfam and Amnesty International. Most notably is the international message and expansion of Franti's own '**Power to the Peaceful**' festival which has drawn more than 50,000 people for one day to Golden Gate Park in San Francisco annually for the last 9 years.

Historically, Franti has toured non-stop worldwide, from his early days with the **Disposable Heroes Of Hiphoprisy** supporting U2, followed by his band Spearhead performing with the likes of Ben Harper, The Fugees, Dave Mathews, Cypress Hill, Billy Bragg, Matisyahu and at countless international music festivals such as Glastonbury, V-Fest and Japan's Fuji Rock., Australia's East Coast Blues Festival and the Falls Festivals.

In 1999, Franti began a more soulful and deeper exploration of his musical sound and politics. His writing with The Beatnigs and Disposable Heroes Of Hiphoprisy delivered a more aggressive format for controversial themes inspired by current affairs while Franti's albums with Spearhead carries a more compassionate delivery with a few hell raisers thrown in. '**Stay Human**' touched upon the unjust nature of the death penalty and corporate globalization; '**Everyone Deserves Music**' promotes unity and personal empowerment. In 2006, inspired by a journey into the war zones of Iraq, Palestine and Israel Franti released the album '**Yell Fire!**' and his directorial debut and award-winning film titled '**I Know I'm Not Alone.**' The documentary explores the human cost of war through poignant imagery and narrative with a dose of humor to break the tension. The film garnered support and critical acclaim from Anthony Minghella, Chris Blackwell, Serj Tankian, the documentary also earned for itself the *Amnesty International "Audience Award Winner"* and the *Harlem International Film Festival "Best International Documentary"*.

**All Rebel Rockers** was recorded in Kingston, Jamaica, with reggae's most prolific production teams, **Sly & Robbie**. For those yet to hear this album, they will find that this new release deviates from Franti & Spearhead's previous sound and comprises a hybrid dub-infused soul flavour with some hard-hitting dub rock production.

Michael Franti and Spearhead's last tour of Australia got rave reviews in the Australian press:

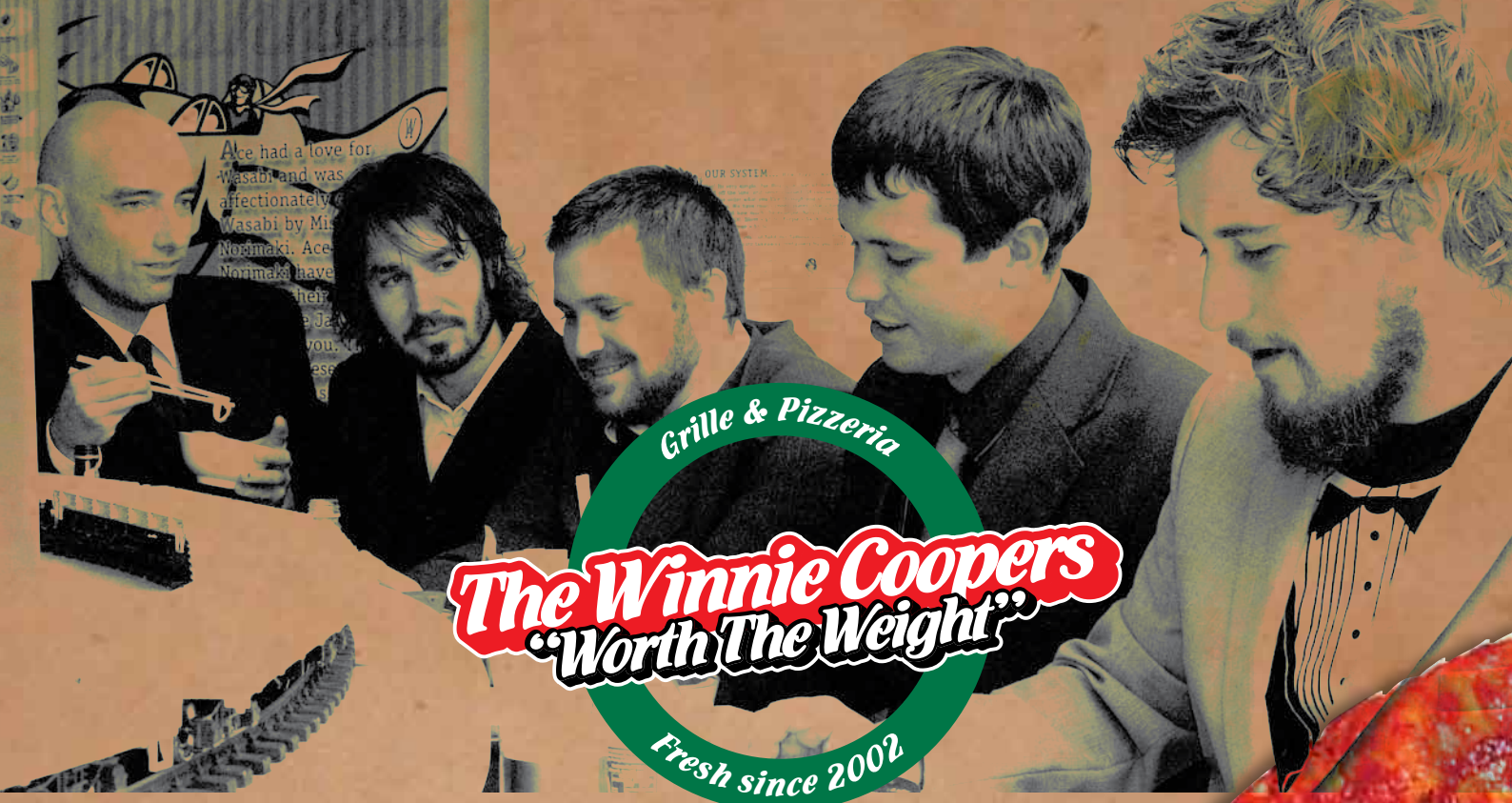
**'with his band in extraordinary form, Michael Franti hit the ground running and kept spirits high from the first to the last note' – Sunday Mail Adelaide**

**'....a truly amazing Sunday night of entertainment' – Db Magazine Adelaide**

Australia and New Zealand once more welcome with open arms Michael Franti and Spearhead performing at the following venues.







Grille & Pizzeria  
**The Winnie Coopers**  
*Worth The Weight*  
Fresh since 2002

Like a Sunday roast, the Winnie Coopers' sophomore album has taken a while to bake, but ultimately has been Worth the Weight. With lashings of soul and dollops of reggae served on a bed of humorous yet socially conscious hip-hop, the Coopers' follow up to 2005's Being Different is a tasty treat.

Guest chef Dizzy Dustin of Ugly Duckling shares his recipes on the first single, Eating Disorder, as the five funk connoisseurs from the Gold Coast get mouths watering and cabooses shaking. With what was originally a delicious dj/mc duo, the Educator's kitchen staff has expanded to a five-piece live team featuring Eloquence (vocals/guitar), Fingers Malone (drums), Young Tubs (Bass) and Bigbad (DJ/percussion) ready to take on the hungriest of customers.

As well as delivering the flavour all over the east-coast of Australia with five-star feeds at the Big Day Out, Good Vibrations, BBQ Breaks and Parklife, the Winnie Coopers have broken bread with international clients such as De La Soul, Jurassic 5, The Beastie Boys, Lyrics Born and Ugly Duckling. Throughout the years, one satisfied regular has been Triple J, who added the track Success to high rotation, chose the group as a Next Crop Artist and Hip Hop Show Award Winner, plus recording the Coopers for Live at the Wireless and JTV.

These cuddly cooks have also received top ratings as winners of the Musicoz Hip Hop Award, QMusic Songwriters Award and a RADF touring grant. Their instructional cooking videos for Geek Manifesto and Analgesic Remix have been staples on Rage and Channel V. So with an extensive national tour planned it's time to dig in, the Winnie Coopers are always guaranteed fresh.



***'Worth The Weight'***  
***Instores March 01***

For further MEDIA information please contact your local  
Mushroom Group representative:  
Melbourne: +61 3 8687 1353  
Sydney: +61 2 8356 1299  
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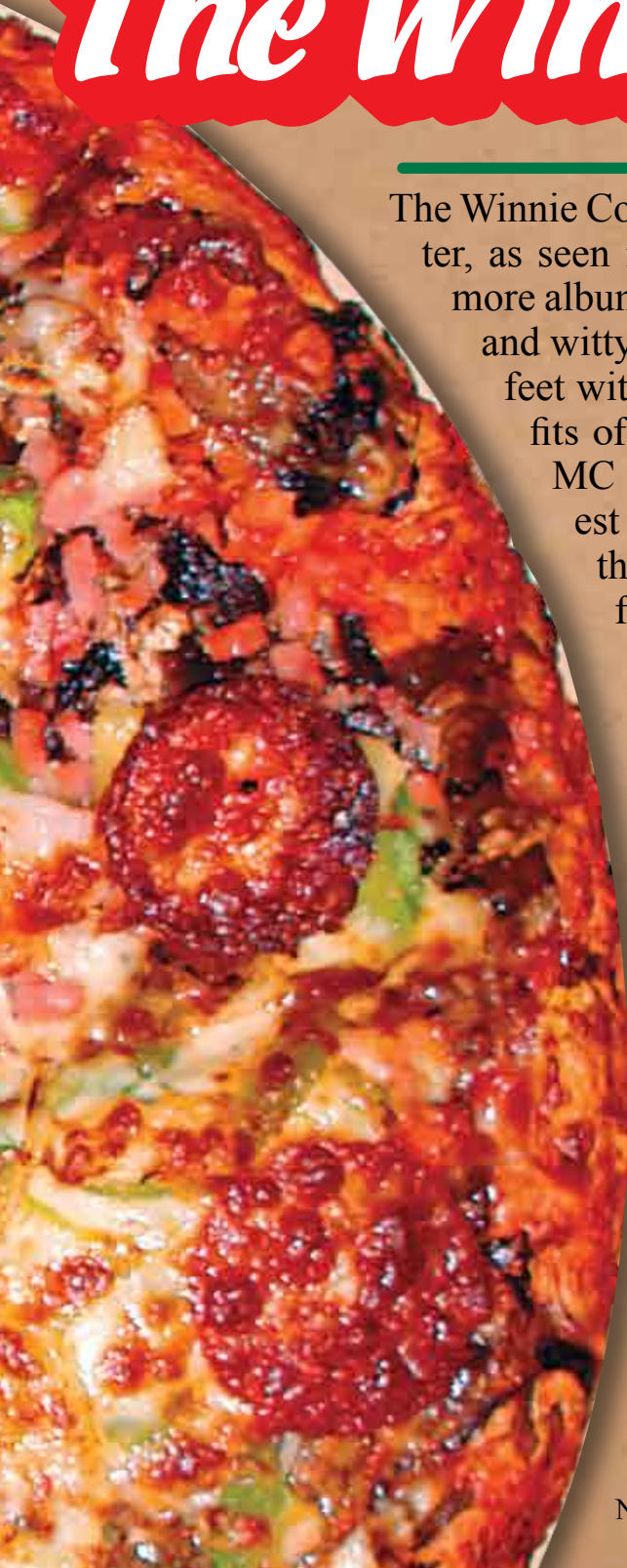
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[www.thewinniecoopers.com](http://www.thewinniecoopers.com)





# The Winnie Coopers



The Winnie Coopers have a knack for softening criticism with laughter, as seen in their newest single, Substance, from their sophomore album “Worth the Weight”. Drumming up some dope beats and witty rhymes, this track is guaranteed to get you onto your feet with your cabooses shaking in between convulsing with fits of laughter. There’s nothing like a guest spot from the MC Freestyler says the modest man himself on this track that will leave you hungry for more. The Coopers’ Substance is an appetizing tune that layers sarcasm, hip-hop, a blasting melody and a pimping baseline, perfectly into one big, tasty treat.



**New Album:**  
**Worth The Weight**  
**Out February 23**

[www.illusive.com.au](http://www.illusive.com.au) | [myspace.com/thewinniecoopers](http://myspace.com/thewinniecoopers)

For further MEDIA information please contact your local Mushroom Group representative:  
Melbourne: +61 3 8687 1353  
Sydney: +61 2 8356 1299  
Not sure who your rep is? Email: [info@mgpromotions.com.au](mailto:info@mgpromotions.com.au)





# The Winnie Coopers

## Burning Up Hot Fire

*If The Winnie Coopers were known for anything, it'd probably be the for fact that they make pretty good music. If it wasn't that, I guess it would be that they love beach culture. After that, I suppose it'd be that they like computer games. Next - probably their incredible live show. Then maybe their feelings on the war, then some would remember the track they did with Ugly Duckling and all the songs that they dedicate to food. One of them also rocked some sick sneakers at a show a couple of years back. But, after all of these things, The Winnie Coopers are definitely best known for their sex appeal, so it's time to dedicate a track to the ladies.*

*Vocalists The Educator and bassist Young Tubs join forces to channel the late, great James Brown as they passionately wail the song's roaring hook in between verses that get a little more emotional than we've come to expect from the Gold Coast's finest. Eloquence's infectious rockin' and rollin' riff, Fingers Malone's head-nodding groove and Bigbad's subtle yet timely cuts ensure that this is one track that is sure to increase 2009's birth rate.*

*So, fellas, play this to your lady, and ladies, remember that your man ain't nothin' compared to this unpolished, shabby, hodgepodge musical love.*



# ***Contacts***

***Record Label  
Illusive Sounds  
Andrew Walker  
awalker@illusive.com.au  
03 9695 7810***